



Victoria Courtemanche

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281.788.4243
vacourtedesign.com

Graphic Designer

Passionate, Dilligent, and Persistent

Technical Skills

Graphic Design Disciplines

Logo/Identity, Print, Packaging, Environmental, Exhibition, UX/UI, and Web

Design Software and Programs

Adobe Creative Cloud Suite, Adobe Photoshop, Adobe Illustrator, Canva, Squarespace, Wix, Elementor, WordPress, Adobe InDesign, Adobe After Effects, Adobe XD, Adobe Lightroom

Digital Marketing Software and Programs

Loomly, Meta Business Suite, Google Analytics, Constant Contact

Other Skills

Illustration, Character Concepts, Photography, Google Drive, Google Meet, Around

All design needs some structure to be functional, but I believe that good design needs more than a decent grid and pretty type.

It needs passion, personality, and a touch of peculiarity, and my only goal is to bring a little of that to everything I do.

References and Portfolio Available Upon Request

Education

University of Houston, Kathrine G. McGovern College of the Arts **August 2014 – May 2017**

Bachelor of Fine Arts degree in Graphic Design

Programs: Graphic Design Block, one of only 20 students selected per year

Awards: National Honor Society, Dean's List

Exhibitions: UHGD17, Coming Soon, Twenty°, University of Houston School of Art Exhibition

Publications: Mapping History in Houston's Third Ward, Animating History

San Jacinto College North

August 2012 – May 2014

Core Curriculum Completed

Publications: Anime Glyph Illustration published in a 2014 edition of Prism Magazine

Work Experience

Bluberry Creative

Remote

Graphic Designer

December 2020 – Present

- Designs high-quality video and art content for social media platforms, adhering to strict brand guidelines and delivering projects under tight deadlines, often with a 24-36 hour turnaround
- Develops impactful brand identities that include logo, illustration, texture/pattern, and typography elements; delivering a polished final product through concept, drafting, revision, and finalization stages
- Optimizes WordPress websites, regularly increasing Google Lighthouse scores to 90+ in Performance, Accessibility, Best Practice, and SEO categories
- Delivers completed projects in a timely manner through obsessive attention to detail and proactive collaboration with upper management, other departments, and vendors

VACourteDesigns

Remote

Freelance Illustrator and Designer

May 2017 – Present

- Illustrates character concepts provided by clients within a 2 to 5-day timeframe depending on the detail and complexity requested
- Organizes and creates personality-based complex and detailed high-resolution still-life art prints for clients
- Creates high-quality video and design content for social media platforms, adhering to client guidelines and delivering projects under tight deadlines, often with a 24-36 hour turnaround

Like Minds Communications

Houston, TX / Remote

Graphic Designer

February 2020 – May 2020

- Supported the public relations team with social media graphics for clients during the early stages of the COVID-19 pandemic
- Constructed digital and printable campaign materials for virtual events
- Assisted in keeping client businesses afloat during lockdown by creating print-ready files to be used as menus, promotional materials, and interactive handouts

FASTSIGNS

Pasadena, TX

Graphic Designer

December 2019 – February 2020

- Observed and reproduced skills within a 3-day timeframe which were necessary for operating company-specific software for printing and cutting vinyl decals, stickers, and signs in both large and small formats
- Collaborated with coworkers and clients to design artwork for tailor-made products, often with rapid 24-hour turnaround times

ADPOWER

Houston, TX

Graphic Designer

April 2019 – November 2019

- Created exceptional graphic designs for screen printing projects, often with rapid 24-48 hour turnaround times
- Spearheaded quality-control efforts by redesigning sub-par images, enabling the production team to increase sales by 40%