

# Victoria Courtemanche

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# **Graphic Designer**

Passionate, Diligent, and Persistent

# Skills Design

Logo/Identity, Print, Packaging, Environmental, Exhibition, UX/UI, and Web Technical

Proficient In Photoshop, Illustrator, InDesign, Elementor + Wordpress Experience In After Effects, Adobe XD, Lightroom, Squarespace + Wix

# Other

Illustration, character concepts, photography

# **Work Experience**

# Bluberry Creative 2020/12-Present

# Graphic Designer

Worked closely with the creative director and marketing team to produce monthly social media calendars and blogs. Maintained upkeep of design and SEO for various client websites. Other responsibilities include: brand asset illustration, logo design, print design including business cards, case studies, and impact reports.

#### Like Minds Communications 2020/02–2020/05

#### Graphic Designer

Collaborated with an all-female team of marketers to produce designs for print and social media design on multiple platforms.

### FASTSIGNS 2019/12-2020/02

#### Graphic Designer

Reviewed and filled out design orders for clients, designed and sent proofs for approval. Printed and cut vinyl for decals, stickers, and signs of large and small formats.

# ADPOWER 2019/04-2019/11

# Graphic Designer

Responsible for production of films for screenprinting. Designed original logos and content for print and promotional material as well as reproduced and upscaled designs provided by clients.

# Freelance 2014-Present

Graphic Designer

Design of storyboards for webcomics, as well as logos and social media for clients.

All design needs some structure to be functional, but I believe that good design needs more than a decent grid and pretty type.

It needs passion, personality, and a touch of peculiarity, and my only goal is to bring a little of that to everything I do.

> **References and Portfolio Available Upon Request**

# **Education**

University of Houston, Bachelor of Fine Arts degree in Graphic Design, May 2017 San Jacinto College North, Attended 2012–2014

# **Exhibitions**

# UHGD17

University of Houston Graphic Design Senior Exhibition, Ecclesia, 2017 **Coming Soon** University of Houston School of Art, Third Space Gallery, 2016 Twenty° University of Houston Graphic Design Exhibition, MATCH, 2016

University of Houston School of Art Exhibition

Blaffer Museum, 2015, 2016, Juried

# **Awards/Publications**

Mapping History in Houston's Third Ward featured on PBS' Arts InSight, 2016 Animating History, Houston Press, 2016 Anime Glyph, Illustration published in Prism Magazine, 2014

# **Professional Memberships**

#### Lectures/Conferences Attended

AIGA National Conference 2016, Las Vegas AIGA Houston Design Week, 2015